



WHY DISCLOSE CDP?

# Welcome!

Environmental transparency and accountability are vital for tracking progress towards a sustainable net-zero, deforestation-free and water secure future



## ABOUT CDP?

CDP is the gold standard for corporate environmental reporting and is fully [aligned with the TCFD recommendations](#).

## WHY DISCLOSE CDP?

As well as meeting the demands of your investors and customers, reporting your environmental data through CDP enables you to protect and improve your company's reputation, boost your competitive advantage, uncover risks and opportunities, and track and benchmark progress. In a world where mandatory disclosure is gaining momentum, disclosing through CDP also helps companies get ahead of regulation..

# BENEFITS OF CDP DISCLOSURE

## **PROTECT AND IMPROVE YOUR COMPANY'S REPUTATION**

Foster trust by embracing transparency and addressing the growing environmental concerns of the public.

## **BOOST YOUR COMPETITIVE ADVANTAGE**

Secure a competitive advantage by excelling in stock market performance, accessing capital, and winning lucrative tenders..

## **TRACK AND BENCHMARK PROGRESS**

Measure your environmental progress against industry peers using a globally recognized sustainability score. Receive feedback on your climate targets for informed decision-making.

## **UNCOVER RISKS AND OPPORTUNITIES**

Detect emerging environmental risks and opportunities that might be otherwise missed, providing insights for strategy driven by data.

## **GET AHEAD OF REGULATION**

In an era where mandatory disclosure is increasingly important, CDP reporting enables companies to fulfill reporting requirements in multiple regions. By choosing CDP, you align seamlessly with the TCFD's best-practice recommendations.

WANNA LEARN MORE?



**Disclosure is the essential first step to drive environmental action, and CDP is the gold standard for corporate environmental reporting.**

**Learn how Trace Carbon technology enhances accuracy and efficiency. Monitor carbon sequestration and gauge the environmental impact. Access real-time data for informed decision-making and transparency. Join the forefront of CDP Reporting with Trace Carbon.**